



PRESENCE PACKAGE

A professional home *for your business online.*

A focused one-page website for a local business that needs a clear, credible home beyond social media.

ONE-TIME INVESTMENT

£500

one-time

Built once. Owned by you.

Your domain, hosting and website stay in accounts you control.



WHO IT IS FOR

Is Presence right for *your business?*

Presence is designed for a business that needs a proper online home, but not a large website or a long list of separate service pages.

A good fit when...

- You currently rely on Facebook, Instagram or online directories.
- Customers mainly need your menu, services, hours, location and contact details.
- You want a professional site without paying for pages you do not need.
- Your business is easy to explain on one clear scrolling page.

Typical businesses

Cafés and takeaways

Barbers and salons

Independent shops

Sole traders

Small local services

New local businesses

WHEN LAUNCH MAY BE A BETTER FIT

When the business needs more room to explain itself.

Launch is normally the better fit when you need several service pages, stronger enquiry journeys, multiple locations, deeper search work or specialist functionality.

Presence is a complete, deliberately focused package for businesses whose needs genuinely fit on one page.



WHAT IS INCLUDED

Everything needed for a *clear, credible presence.*

The package covers the site itself, essential search setup and a complete handoff. The scope stays intentionally focused so the price remains straightforward.



One-page website

One scrolling page with up to six clear sections, organised around the information customers need most.



Mobile-first design

Designed and tested to work properly on phones, where many local customers are likely to view it.



Business essentials

Services or menu, opening hours, location, contact details, images and important links presented clearly.



Useful customer actions

Click-to-call, email, map and social links, plus links to an existing booking or ordering service where relevant.



Essential search setup

Page title, description, heading structure, image optimisation, local business details, search submission and analytics setup.



Launch and handoff

Connected to your domain and hosting, checked before launch and handed over in accounts you control.

FOCUS

A complete one-page presence, with the essentials handled properly and no unnecessary extras.





THE PROCESS

Simple from first conversation to final handoff.

I keep the process light and clear. You know what I need from you, what happens next and when payment is due.

01 Confirm fit and scope

I review what you have now, confirm Presence is the right fit and answer any final questions before you commit.

02 Deposit and content

A 50% deposit secures the work. I send a simple checklist for the information, images and account access I need.

03 Design and build

I organise the content into one clear page, design it around your business and build it for mobile and desktop.

04 Review and refine

You review the full page and send one consolidated round of feedback. I make the agreed changes before launch.

05 Launch and handoff

The remaining balance is paid, I connect the site, complete final checks and hand everything over in accounts you control.

06 Clear timing

I confirm a realistic launch date once I have the content and access required. Delays usually come from missing content or slow feedback.

TIMING

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KEEPING THE SCOPE CLEAR

What I need from you, *and what sits outside the package.*

Clear inputs and boundaries are what make a focused £500 package work well for both of us.

What I need from you

- Your logo and existing brand colours, if you have them.
- Business name, contact details, opening hours and address.
- Your services, menu, pricing or other essential information.
- Good-quality images you have permission to use.
- Booking, ordering, social and map links where relevant.
- Access to your domain or hosting account when it is time to launch.
- One clear, consolidated round of feedback.

Quoted separately when needed

- Logo design or a full brand identity.
- Copywriting from scratch or extensive rewriting.
- Additional pages or separate pages for multiple services.
- Online ordering, ecommerce or custom booking systems.
- Large menus needing extensive typing, redesign or restructuring.
- Regular updates, ongoing SEO or monthly growth work.
- Photography, paid stock imagery or extensive sourcing.
- Anything outside the agreed one-page scope.

OWNERSHIP AND HOSTING

Your website belongs to you.

There is no required monthly plan. Your domain, hosting and website stay in accounts you control, and you pay provider costs directly. When the site is live, I hand it over fully.

Future changes or extra work can always be discussed and quoted before anything begins.



INVESTMENT

One clear price. *No required monthly fee.*

PRESENCE PACKAGE

£500

£250 to begin

Secures the project and starts the work

£250 before launch

Due after approval and before the site goes live

Good to know

- Domain, hosting and any paid third-party services are not included in the £500 price.
- The standard package includes one consolidated revision round.
- Anything outside the agreed scope is discussed and quoted before work begins.
- This guide outlines the standard package. Your final scope is confirmed in writing before the deposit is paid.

Ready to give your business a proper home online?

I will confirm the final scope in writing and send the deposit invoice when you are ready to begin.

builtandfound.com

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