



GROWTH PARTNER

Focused work that keeps *your business moving.*

Ongoing support across your website, Google presence and visibility, focused on the priorities most likely to move enquiries forward.

MONTHLY SUPPORT FROM

From £250

per month

Built around what your business needs. Adjusted as priorities change.

Work with your existing site or one I built. Your website, domain and accounts stay under your control.



Is Growth Partner right for *your business?*

Growth Partner is for businesses that already have an online presence and want someone to keep improving it. I work across the areas that matter most, rather than selling a fixed list of tasks.

A good fit when...

- Your website exists, but it is outdated, neglected or not converting well.
- Your Google visibility is inconsistent and you are unsure what to improve next.
- You know useful work needs done, but do not have the time or specialist support.
- You want one person connecting your website, search, content and reviews.

Typical businesses

Trades and home services

Cleaning and property

Health and wellbeing

Professional services

Retail and hospitality

Established local businesses

— NOT A FIXED MONTHLY CHECKLIST

Priorities change as the business changes.

This is not a promise to deliver every service every month. We agree the most useful priorities and use the available time where it can make the biggest difference.

That keeps the work focused, flexible and tied to what the business actually needs.



WHAT MONTHLY WORK CAN COVER

One partner across your *whole online presence.*

The work can move between these areas as priorities change. The aim is to keep improving the system that helps customers find, trust and contact the business.



Website and conversion

Improve pages, mobile experience, forms, calls to action and the journey towards an enquiry.



Google Business

Strengthen profile information, categories, services, photos, updates and local relevance.



Local SEO

Improve search foundations, service and location coverage, listings and internal structure.



Content and AI visibility

Create useful content, clearer business information and stronger foundations for AI search.



Reviews and trust

Build a practical review process and use testimonials, proof and reputation more effectively.



Tracking and performance

Measure enquiries, review analytics and fix speed, technical or visibility issues.

FOCUS

The hours are not divided evenly across every area. I focus them where they can do the most useful work.



 THE PROCESS

Clear priorities. *Visible progress.*

I keep the monthly work practical. You know what I am focusing on, why it matters and what has moved forward.

01 Free audit and fit

I review the current website, Google presence and visibility, then confirm whether monthly support is the right fit.

02 Agree the monthly level

We agree a sensible amount of focused time, usually between five and twenty hours a month.

03 Set the priorities

We choose the work most likely to help enquiries, trust or visibility right now.

04 Do the work

I improve the agreed areas and keep the work connected across the wider online presence.

05 Review progress

I share a straightforward update on what changed, what I found and what should happen next.

06 Reset for next month

Priorities can stay the same or change as the business, season and opportunities move.

MONTHLY RHYTHM

Work begins once the first monthly payment and access are ready. Priorities can adjust as new information or opportunities appear.

KEEPING THE SCOPE CLEAR

What I need from you, *and how the partnership stays focused.*

Clear access, timely decisions and agreed priorities help me use the monthly time well and keep the work moving.

What I need from you

- Access to the website, domain, Google profile, analytics and other relevant accounts.
- One main contact who can give clear feedback and approve work without long delays.
- Accurate information about services, locations, offers, availability and business priorities.
- Useful images, content or customer information when a task depends on them.
- Honest feedback on lead quality, customer questions and what is happening inside the business.

Quoted separately when needed

- A full new website or substantial rebuild that cannot reasonably fit within the monthly time.
- Ecommerce, custom portals, advanced booking systems or specialist integrations.
- Paid advertising spend, premium software and other third-party fees.
- Professional photography, video, full branding or large-scale copywriting.
- Large migrations, extensive content libraries or separate projects with their own fixed scope.

OWNERSHIP AND CONTROL

Your business stays yours.

Your website, domain, Google profile, analytics and other accounts remain in your control. I work inside the systems you own.

Cancel with 30 days notice. No long fixed contract. If the monthly work stops, everything already created remains yours.



Flexible monthly support. *Sized to your business.*

GROWTH PARTNER

From £250

per month

5 focused hours

£250 per month

Steady support for a smaller business with one or two clear priorities.

10 focused hours

£500 per month

Recommended for most established businesses that want meaningful progress each month.

15 focused hours

£750 per month

Deeper support for broader priorities, multiple services or regular content and search work.

20 focused hours

£1,000 per month

An embedded digital partnership for businesses with substantial ongoing needs.

Good to know

- The right monthly level is agreed after I review what the business actually needs.
- Monthly capacity can move up or down as priorities change.
- Time is reserved for your business and used proactively. It does not roll over.
- Payment is made monthly in advance and you can cancel with 30 days notice.
- The work follows agreed priorities, not a fixed checklist repeated every month.
- Larger pieces of work are scoped and quoted separately as fixed-price projects.

Ready to keep your online presence moving?

Start with a free audit. I will review what you already have and recommend the monthly level that fits.

builtandfound.com

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